

Guest Lecture on E-Commerce

Bouchers

Guest Lecture on E-Commerce

Date: 29/05/2023 Time: 11:00 AM

Resource Person

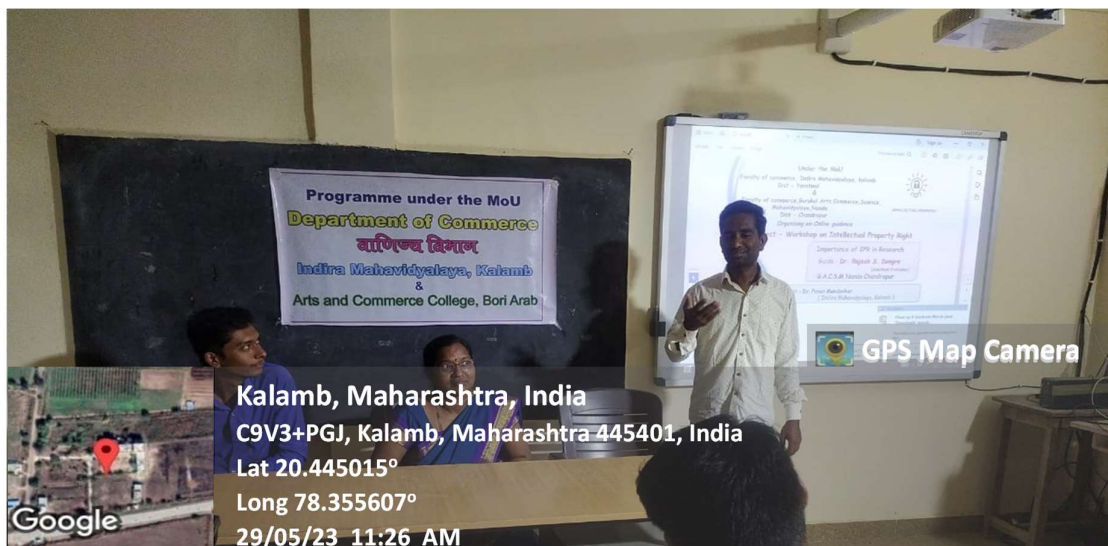
Dr. Martand Khupase

Department of Commerce,
Arts and Commerce College, Bori-Arab

Venue

Smart Class Room
Indira Mahavidyalaya, Kalamb

Geo-Tagged Photos



Expert Delivering Lecture on E-Commerce, Date: 29/05/2023

Attendance Sheet

Sr.	Name of Students	Class	Signature
1	Shubho Shankar Khokale	B.com I	S. Khokale
2	Kalyani Parushottam Bhoyar	B.com I	B. Bhoyar
3	Nisha Madan Lonbale	B.com I	N. Lonbale
4	Komal Raju Mahapure	B.com I	K. Mahapure
5	Priya Chandrashekhar Zunge	B.com I	P. Zunge
6	Rushika Pravin Mishra	B.com I	R. Mishra
7	Pravara Ramesh Shivkumar	B.com I	P. Shivkumar
8	Priya S. Begade	B.com I	P. Begade
9	Pratik Gajanan Raut	B.com I	P. Raut
10	Pallavi Ramesh Gangalwar	B.com I	P. Gangalwar
11	Gayatri Sanjay Helunde	B.com I	G. S. Helunde
12	Manish Khushal Thakur	B.com I	M. K. Thakur
13	Rutuja Vinod Shende	B.com I	R. Shende
14	Himanshu Vasudev Sawarskar	B.com I	H. V. Sawarskar
15	Sarthak Rambhau Bhujade	B.com I	S. Bhujade
16	Hitesh Haribhau Bhoyar	B.com I	H. Bhoyar
17	Tanush Chandrakant Gogikar	B.com I	T. C. Gogikar
18	Aradhya Dattatraya Borkar	B.com I	A. Borkar
19	Sanket Sambha Meshram	B.com I	S. Meshram
20	Bardane Abhishek Sanjay	B.com II	B. Bardane
21	Babale Nikita Sunil	B.com II	B. Babale
22	Veishnavi Subhash Rao Choudhary	B.com II	V. Choudhary
23	Devatati Doshana Rewindary	B.com II	D. R. Rewindary
24	Dhruvite Bhagyashri Sanjay	B.com II	D. Bhagyashri
25	Dhote Humbhata Dinesh	B.com II	D. Humbhata
26	Dutkar Anjali Sanjay	B.com I	D. Dutkar
27	Danshar Vijay Jagtapwar	B.com	D. Jagtapwar
28	Lalit Aniruddh Kamble	B.com	L. Kamble
29	Kamble Samiksha Bhanu Rao	B.com II	S. B. Kamble
30	Kove Suresh Ramesh	B.com II	S. R. Kove
31	Kavishra Sunil Das Lokhande	B.com II	K. Lokhande
32	Laxmi Kunal Dal	B.com I	L. K. Dal
33	Sanjiv Narayan Mandavkar	B.com	S. Mandavkar
34	Ambarkar Kushali Sunil Rao	B.com II	A. Sunil Rao
35	Bangar Ravi Ramesh		B. R. Ramesh

Report

Name of Activity:	Guest Lecture on E-Commerce
Purpose of the MoU:	Knowledge Sharing
Date:	29/05/2023
Number of Participants:	30
Venue:	Smart Class Room
Name of the Resource Person:	Dr. Martand Khupase Department of Commerce, Arts and Commerce College, Bori-Arab

A guest lecture on E-Commerce was conducted on May 29th, 2023, at our institution's Smart Class Room, as part of a knowledge-sharing initiative under the MOU. The purpose of the MoU was to foster collaborative learning and exchange of expertise between our institution and the Department of Commerce at the Arts and Commerce College, Bori-Arab. Dr. Martand Khupase was a resource person for the lecture.

Dr. Khupase commenced the lecture by providing a thorough overview of e-commerce, covering its various dimensions such as types, technological infrastructure, and the driving forces behind its rapid expansion. With a captivating delivery style, he engaged the audience of 35 participants, navigating them through the complexities of e-commerce with clarity and expertise. Additionally, Dr. Khupase delved into the latest trends and innovations in the e-commerce landscape, including the integration of AI, machine learning, and the pivotal role of social media in shaping consumer behavior and market dynamics.

Through thought-provoking discussions and real-world examples, participants were able to delve deeper into topics such as data privacy, cybersecurity, and ethical considerations in e-commerce practices. The session was not only informative but also highly engaging, with Dr. Khupase leveraging multimedia presentations and interactive simulations to illustrate key concepts and stimulate critical thinking among attendees. As the lecture concluded, participants expressed their appreciation for the valuable insights gained and the opportunity for collaborative learning facilitated by the MoU. Dr. Khupase's expertise and engaging delivery left a lasting impression on the audience, sparking further interest and exploration in the field of e-commerce.


Co-ordinator
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